





# Call for paper

# International Conference on Ethnic and Cultural Entrepreneurship

Organized by the Department of Management, Faculty of Economics and Business, Universitas Andalas

**Padang, July 28, 2025** 



#### **Keynote speakers**

#### **Conference chair**



**Prof. Dr. Donard Games,**Professor of
Entrepreneurship



**Dr. Suryadi**Leiden University,
Netherlands



Prof. M. Rafi bin Yaacob Universiti Malaysia Kelantan



**Prof. Minako Sakai**University of New South
Wales, Australia



**Dr. Hafiz Rahman**Universitas Andalas



Departement of Management
Building 2, 1<sup>st</sup> floor
Faculty of Economics and Business
Universitas Andalas









## Conference Overview

The International Conference on Ethnic and Cultural Entrepreneurship serves as a pivotal component of the internationalization initiative at Universitas Andalas, underscoring its prominence as a leading institution in West Sumatra. The region is predominantly inhabited by the Minangkabau ethnic group, renowned for its rich traditions in entrepreneurship and the practice of merantau, or migration. This unique cultural phenomenon suggests that Minangkabau individuals, particularly those residing beyond the confines of West Sumatra, continue to embody and uphold their cultural values in their entrepreneurial endeavors. The conference aims to facilitate an in-depth examination of ethnic-based entrepreneurship, fostering dialogue and insights from diverse academic perspectives both locally and globally. The discourse will be organised around three central themes: Ethnicity, culture, and entrepreneurial economics, thereby enriching the understanding of how these factors interplay in the entrepreneurial landscape.

We invite scholars, researchers, and practitioners from related fields to engage in a critical examination of the interplay between ethnicity, culture, entrepreneurship, and economics and their collective influence on the global understanding of science and the humanities. Through participation in this discourse, contributors will play a vital role in advancing the theoretical and practical dimensions of entrepreneurship.



**Register Now** 











## Conference Theme and Topics

### **Theme**

Navigating culture and creative economy for sustainable development

#### Topics for paper submission

- 1. Creative economy and local wisdom
- 2. Ethnic and cultural entrepreneurship
- 3. Minangkabau wisdom and entrepreneurship
- 2. Entrepreneurial Economics and sustainable development
- 3. Entrepreneurship and the Circular Economy

We encourage a broad range of theoretical, empirical, and methodological contributions that can advance these critical discourses in entrepreneurship.









#### Submission guideline

We invite submissions from scholars at all stages of their academic careers, including graduate students and early-career researchers. The submission process is as follows:

- 1. Abstracts must be written in English and should not exceed 300 words.
- 2. Authors of accepted abstracts are required to submit a full paper ranging from 4,000 to 5,000 words.
- 3.All submissions must be original, unpublished works that are not currently under consideration for publication elsewhere. Each submission will be subject to peer review by a panel of experts in the field.
- 4. Manuscripts should be submitted through our online submission system <a href="https://bit.ly/icdssh2025">https://bit.ly/icdssh2025</a>.
- 5. Please ensure that each submission includes a title, the names of all authors, affiliations, and valid contact information. We look forward to receiving your contributions.

#### Important dates

Abstract Submission Deadline: June 15, 2025

• Notification of Acceptance: June 25, 2025

Deadline for Final Papers: July 25, 2025

Conference Date: July 28, 2025

#### **Conference Venue**

Faculty of Economics and Business Universitas Andalas Limau Manis, Pauh Padang, West Sumatra Indonesia 25163

#### **Contact Information**

For inquiries, please contact the conference organizing committee.

Email: smanagement@eb.unand.ac.id

WhatsApp: +62 xxxxxxxxxx











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#### Conference fee

Participant : free

Student presenter - domestic: IDR 750.000

Student presenter - International: USD 50

Lecturer presenter - domestic: IDR 1.500.000

Lecturer presenter - international: USD 90

#### Payment detail

**Banl account number:** Bank account name: SWIFT Code **Bank Name Bank Address:** 



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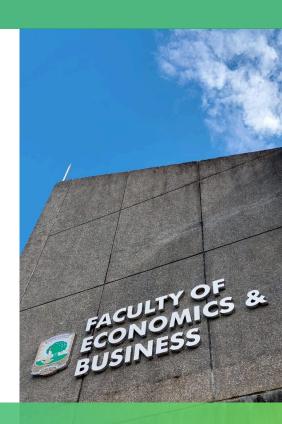




#### Transportation and accommodation

#### How to get to the venue

Faculty of Economics and Business Universitas Andalas Limau Manis, Pauh Padang, West Sumatra Indonesia 25163



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