

*English needs in the ASEAN Economic Community and
Implications for Higher Education in Indonesia*

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Introduction

- ▶ The ASEAN Economic community started in 2015 opened the competition for employment in certain areas of specialization
- ▶ The Mutual Recognition Agreement (MRA) facilitates the mobility of the specific professions to work across ASEAN. Including engineers, accountants, doctors, dentist, tourism, nurses.
- ▶ Universities in the ASEAN countries face several challenges in preparing the students to compete in the ASEAN Economic Community
- ▶ The graduates must be equipped with several skills, including English to improve their competitiveness in the global world and develop economically.

The aims of the study

- ▶ To analyse the existing literature on English in ASEAN in the AEC.
- ▶ To conduct thematic analysis by reviewing previous studies on the required skills for working in the ASEAN Economic Community
- ▶ To identify the gaps and justification for further studies.

Research question

What English skills are needed to work under the Mutual recognition agreements (MRAs) in several professions in the ASEAN Economic Community (AEC)?

Methodology

- ▶ PRISMA (Preferred Reporting Items for a systematic review)-Thematic analysis

The aims are to comprehensively locate and synthesize related research, using organized, transparent, and replicable procedures at each step in the process (shaffril ,2018)

- ▶ Databases

Wiley online library, Taylor and Francis, Google scholars, Researchgates, contacting the writers.

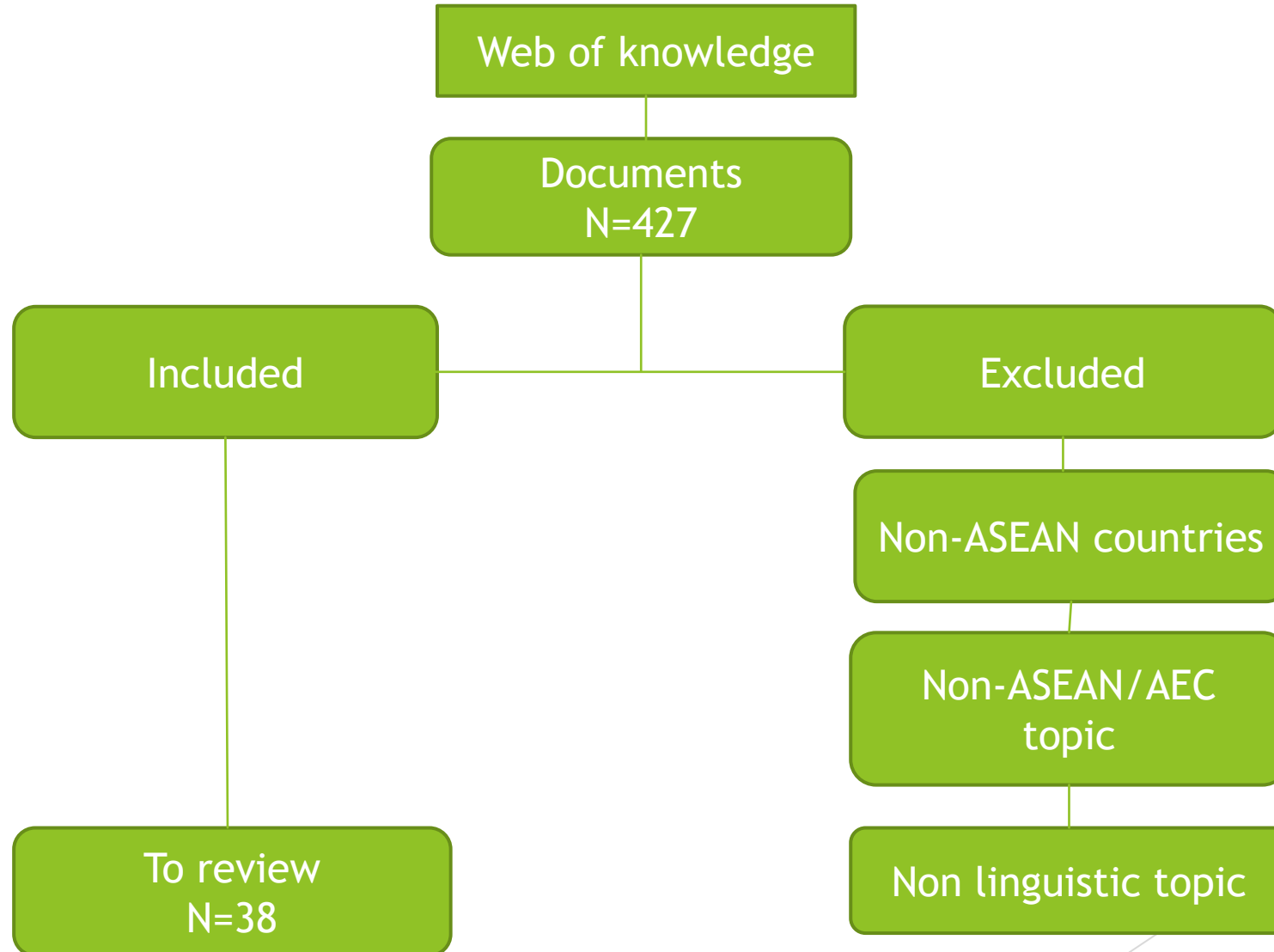
Key words and searching information strategy

- ▶ **English in the ASEAN**
- ▶ **English in South East Asia**
- ▶ **English in the ASEAN Economic Community**
- ▶ **English skills in the ASEAN Workplace in the ASEAN Economic community**

Inclusion and Exclusion criteria

Criterion	Eligibility	Exclusion
Literature types	Journals, reports, conference proceedings, books	Report, thesis
Language	English	Non-English
Timelines	2008- present	< 2008
Are coverage	ASEAN , Asia and ASEAN	Non-ASEAN
Key words	ELF, curriculum design, ESP, ASEAN	Not related to English or linguistics

Flow diagram



Themes and sub-themes																										
NO	Authors	Main study design	English for ASEAN integration		English skills for job							English as lingua franca in ASEAN						English in the curriculum					English for education and scientech			
			Reg	Id	S	R	W	V	L	Co	G	Cu	T	L1	E	En	In	Me	Ma	Sy	Ass	LP	ICT	CT	MOI	Mob
1	Araminta, L., & Halimi, S. (2015).	MM			/	/	/	/	/																	
2	Kaewpet (2009a)	MM			/	/	/																			
3	Kraisuth and Panjakajornsak (2018)	QN			/		/			/		/											/			
4	Jitpaisanwattana, Pathumcharoenwattana, and Tamtawutho (2015)	QL								/									/			/	/			
5	Moslehifar and Ibrahim. N (2012)	QN			/																					
6	Kassim and Ali (2010)	QN			/		/																			
7	Mohamed, Radzuan, Kassim, and Ali (2014)	MM			/	/	/			/										/						
8	Pichayasupakoon (2014)	MM								/		/		/	/											
9	Rajprasit and Hemchua (2015)	MM			/	/	/		/							/		/								
10	Steelyana (2012)	QL					/		/																	
11	Surani and Kusumawati (2018)	QL			/	/	/	/	/	/	/								/	/		/				
12	Talif and Noor (2009)	QN			/		/																			
13	Tenedero (2017)	QN	/		/		/		/	/																
14	Tenedero and Orias (2016)	QL	/			/	/	/	/	/	/								/	/	/	/				
15	Tenedero and Vizconde (2015)	MM			/		/		/																	
16	Luekitinan (2014)	QN			/																					
17	Joungtrakul (2013)	QN	/						/										/							
18	Rahjeevnath (2015)	QL	/	/	/													/	/	/	/			/		

18	Rahjeevnath (2015)	QL	/	/	/											/	/	/	/			/				
19	A Kirkpatrick (2008)	QL	/										/											/		
20	A Kirkpatrick (2010)	QL			/				/	/		/														
21	A Kirkpatrick (2012a)	QL	/	/	/						/				/								/			
22	A Kirkpatrick (2012b)	QL	/						/	/	/	/											/			
23	Kirkpatrick (2013)	QL											/	/	/								/			
24	Kirkpatrick (2014)	QL	/						/	/		/		/												
25	Kirkpatrick (2014)	QL							/																	
26	Kirkpatrick (2015)	QL			/				/	/		/	/		/	/	/		/							
27	Kirkpatrick (2017a)	QL	/						/	/		/		/	/	/		/					/			
28	Kirkpatrick (2017b)	QL	/		/						/	/	/									/	/			
29	Kirkpatrick (2018)	QL	/						/	/	/	/		/					/							
30	Low & Hashim (2012)	QL			/				/	/		/														
31	Low & Ao (2018)	QL	/	/	/						/	/	/	/		/							/			
32	Hashim, Leong, and PT (2014)	MM	/		/						/															
33	Hashim and Leitner (2014)	QL	/		/	/			/			/	/	/								/	/			
34	Hashim, Kaur, Kuang (2016)	QL	/	/					/	/															/	
35	Hashim and Leitner (2017)	QL	/		/				/			/							/	/	/	/				
36	Shinmauchi (2011)	QL	/								/											/	/			
37	Zein (2018)	QL	/	/	/						/						/									
38	Hamied (2012)	QL		/							/					/		/	/	/	/					
			17	5	22	6	13	3	5	9	3	12	8	8	8	8	5	5	11	2	6	3	4	2	9	5

English for ASEAN integration

English skills for job

English as lingua franca in ASEAN

English in the curriculum

English for education and scientech

Reg = regionalism

S=Speak

L=Listening

Cu=Culture

E= Variety of English

Me=Methods

LP=Learning preference

ICT= Teachnology

Id = identity

R=Readi

Co=Content

T=teachers

En= Environment

Ma=Materials

CT=Critical thinking

W=Writig

G=grammar

L1=First languageIn=inteligibility

Sy= Syllabus

MOI=medium of instructions

V=Vocabulary

Ass=Assessment

Mob=mobility

MM (Mixed methods)=7

QL (Qualitative) = 24

QN(Quantitative)= 7

Findings

- ▶ The methods:

 - Qualitative (24 studies), Quantitative (7 studies), Mixed methods (7 studies)

- ▶ There are 5 themes and 24 sub-themes

- ▶ Location of study

 - ASEAN (13 studies), Thailand (8 studies), Malaysia (8 studies),

 - Indonesia (5 studies), Philippines (3 studies), Singapore (1 study)

- ▶ Years of study

 - 2008 (1 study), 2009 (2 studies), 2010 (2 studies), 2011 (1 study),

 - 2012 (6 studies), 2013 (2 studies), 2014 (7 studies), 2015 (6 studies),

 - 2017 (4 studies), 2018 (5 studies).

Themes and sub-themes

Theme 1: English for ASEAN regionalism

Sub theme: regionalism, identity

Theme 2: English skills for working in ASEAN

Sub theme: Speaking, Reading, writing, listening, vocabulary, content, grammar

Theme 3: English as lingua franca in ASEAN

Sub theme: Culture, teachers, The use of L1, “E” Variety, Environment, intelligibility

Theme 4: English in the curriculum

Sub theme: Methods, materials, syllabus, assessment, learning preference

Theme 5: English in education system

Sub theme: ICT, Critical thinking, MOI, mobility

The most studied topics

1. The oral communication skills
2. English for ASEAN regionalism
3. Written skill for working
4. Teaching the cultures of the ASEAN countries
5. Using the authentic and semi-authentic materials and ASEAN literature

The least studied topics

1. Syllabus
2. Critical thinking
3. Grammar
4. Vocabulary.

Discussion

Theme 1: English for ASEAN regionalism

Regionalism (17 studies)

- English *is an official and working language* of ASEAN.
- English *is a lingua franca* in ASEAN
- English must be acquired by the ASEAN citizens *to compete internationally and to develop economically*
- English is for *the integration* of ASEAN member countries in specific professions
- *The ASEAN corpus of English (ACE)* aims to understand the *natural communication* among the ASEAN speakers

Identity (5 studies)

- Local languages is used in education system *to preserve local and national language*, such as in Thailand and Indonesia.
- Singapore English *represents Singapore identity*
- English is the language of *identification of ASEAN speakers*
- *Promoting ASEAN identity* by raising the awareness toward ASEAN in the curriculum and the exchanges of arts, linguists, sports and tourism

Theme 2: English skills for working in ASEAN

Theme 2: English skills for working in ASEAN

Speaking (22 studies)

- The jobs in ASEAN required *high level of proficiency*
- English is used in talking about jobs in *Formal and informal communication*

Reading (6 studies)

- *Reports, email, formal letter, textbook, signs on machines.*

Writing (13 studies)

- Writing daily reports, proposals, preparing presentation, email.
- *Writing with the emphasis on grammar*
- *Using authentic business sample*

Listening (5 studies)

Understanding main ideas, active listening, listening to instruction

Vocabulary (3 studies)

Mastering vocabularies and terminologies

Content (9 studies)

Understanding rules, case study related to accounting, technical competence, and authentic.

Grammar (3 studies)

Understanding grammar rules, studying the English forms of the ASEAN speakers, such as , articles, tenses, preposition, syntax, modality

Theme 3: English as lingua franca in ASEAN

Theme 3: English as lingua franca in ASEAN

Culture (12 studies)

NS culture is not the target cultures

English represents the cultures of the ASEAN speakers

Teachers (8 studies)

Multilingual teachers are the most appropriate language teachers. they can be a model for the students

Teachers will be *unconfident to teach the model that they are not familiar with*

Using L1 in teaching and learning (8 studies)

Using L1 to learn L2

L1 is used in education system

Adopting local features influenced by the local cultures

Using local cultures in teaching. For Malaysian, it can express their cultures and religions.

'E' variety (8 studies)

Different variety of English is developed when English is used as a lingua franca.

ASEAN variety is code mixing variety

The curriculum must teach the varieties of English spoken in ASEAN.

Endonormative norm will be a model. It is students' own nativized varieties.

Studying corpora allows research to identify the non-standard English among speakers

Environment (8 studies)

Local language must be acquired before children starts learning other languages.

Bilingual society.

Intelligibility (5 studies)

Mutual intelligibility is the goal

Raising awareness of the comprehensibility of NNS speeches and to practice listening to NS and NNS variety.

Theme 4: English needs in the curriculum

Theme 4: English needs in curriculum

Methods (5 studies)

Business English as lingua franca (BELF)

Integrating 4 skills

Lingua franca approach

Multilingual model

Materials (11 studies)

Authentic, semi-authentic, promoting linguistic competence, promoting ASEAN literature in the curriculum

Syllabus (2 studies)

Fulfilling students needs

Syllabus is designed with the collaboration between content teachers and English teachers.

Assessment (6 studies)

Must be relevant to the ASEAN context, match to the curricula, develop the culture of ASEAN.

The format: presentation, project, portfolio, art project and creative writing

Related to lingua franca curriculum

Learning preference (3 studies)

Individual, in pairs, in groups

Blended learning, promote learning autonomy

Theme 5: English in education system

Theme 5 : English in education system

ICT (4 studies)

Learning using ICT

Critical thinking (2 studies)

Thinking skill, *critical thinking*, creative thinking, analytical thinking.

Medium of instruction (MOI) (9 studies)

English as MOI in ASEAN countries, such as, Malaysia Thailand, Singapore
ASEAN university network, facilitating study abroad program and student mobility

Mobility (5 studies)

Mobility of students, including credit earnings, staffs doing research in other countries and graduates work in other ASEAN countries.

The English skills needed in AEC

- ▶ Skill 1: To have awareness toward ASEAN languages and cultures.
English for ASEAN integration and shows the regional identity.
- ▶ Skill 2: High proficiency in English for working.
Having competences in 4 English skills, vocabulary, grammar and knowledge on the professions.
- ▶ Skill 3: Having knowledge of the ASEAN variety and awareness of the mutual intelligibility .
ELF is the medium of communication among the ASEAN member countries.
- ▶ Skill 4: To have Familiarity with authentic/semi-authentic materials, and the assessment relevant to the ASEAN context.
- ▶ Skill 5: Acquiring ICT skill, critical thinking

The implication for curriculum

- ▶ The ASEAN Economic community requires the shift of the curriculum in HEI, including:
 - ▶ To understand the languages, cultures of the ASEAN member countries -**syllabus, teaching materials to promote the languages and cultures of ASEAN.**
 - ▶ To use L1 to assist learning- **Code Switching and Code mixing**
 - ▶ To introduce English variety of the ASEAN speakers -**Teaching grammar, pronunciation.**
 - ▶ To promote the awareness of the intelligibility of the ASEAN speakers- **Teaching pronunciation**
 - ▶ To understand how ELF is used in specific professions - **Teaching vocabulary, registers in the specific professions.**
 - ▶ To promote the exchanges of students and staffs- **Mobility and MOI .**

Proposed study

Statement of the problems

- ▶ English is the lingua franca of the ASEAN and English skills are required for employment(Chalamwong, Hongprayoon, Doung, Chan, & Dyna, 2012).
- ▶ To develop ESP courses, to prepare students for the specific communication needs in the fields to enhance their competitiveness (Tenedero & Orias, 2016; Tenedero & Vizconde, 2015)
- ▶ Using authentic materials reflecting real communication in the field (Planken & Nickerson, 2009)
- ▶ Designing curriculum is a high priority to reach the ELF standards demanded by the AEC environment .

Proposed study

Aims of the study

- 1) to examine the use of English as lingua franca in spoken and written workplace communication within the AEC
- 2) to evaluate the current curriculum, focusing on English language skills of the priority professions for which there are mutual recognition agreements (MRAs): accountancy, in two Indonesian universities
- 3) to analyze the gap between the level of English needed in the ASEAN workforce and university curricula
- 4) to offer a model ESP curriculum for accounting which reflects the ELF in use in this field.

Research questions

The study is intended to answer the following questions:

- 1) What is the nature of English as lingua franca in use in the ASEAN accounting workforce?
- 2) To what extent does the current English curriculum prepare graduates to communicate in this context?
- 3) What additional content and skills need to be covered in an ESP curriculum for Accountants to prepare them for the ASEAN workforce?
- 4) What would a model of ESP curriculum for accountants look like?

Context of the study

- ▶ Accounting program in 2 universities in Indonesia.
- ▶ The universities has limited contact with native speakers and highly monocultural.
- ▶ Location: Padang, Indonesia

Theoretical frameworks

Needs analysis, English as a lingua franca and curriculum evaluation -

**Needs Analysis (Brown, 2016) : Target situation analysis, Present analysis
Gap analysis**

The principles of lingua franca approach (Kirkpatrick 2010, 2012, 2014, 2015,2018)

Principle 1: Native speaker of English is not the linguistic target

Principle 2: Native speaker culture is not the cultural target

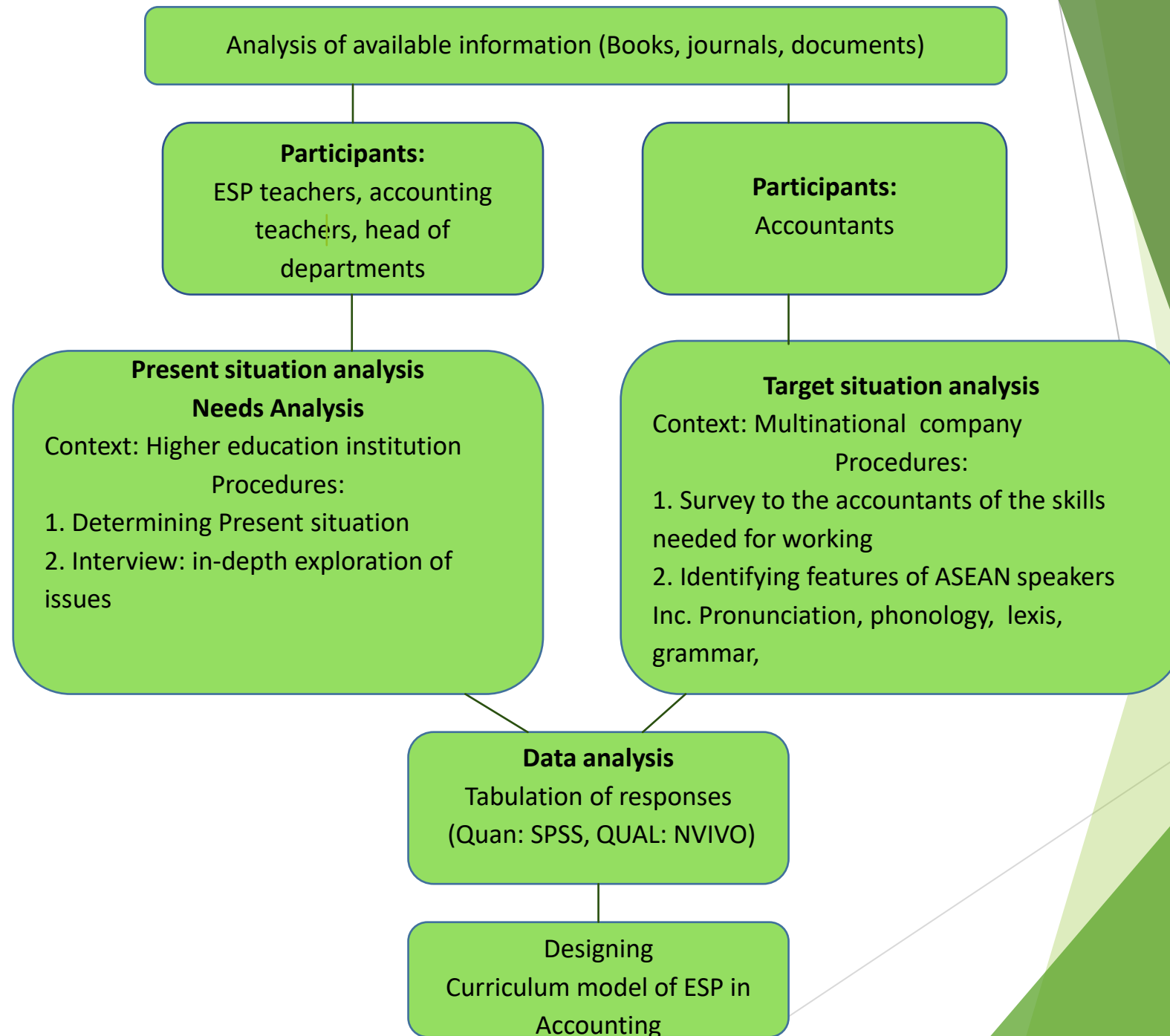
Principles 3:Local multilingual teachers will be the most appropriate English teachers

**Principle 4: Lingua franca environments provide excellent learning environment for
lingua franca speakers**

Principle 5: Assessments must be relevant to the ASEAN context.

The methodologies

NO	Participants	Procedures for collecting data	Types of data	Data analysis
A	Target situation analysis			
1	Accountants from the ASEAN countries	Survey	List of English skills needed by the accountants	SPSS
2	Collecting Sample of language features	Spoken and written data	Documents	Language features
B	Present Situation Analysis			
3	ESP teachers	Survey and interview	The awareness of ELF In Accounting program	NVIVO
4	Head of the department	Interview (Recorded)	The skills for accountants	NVIVO
5	Students	Survey and interview,	The awareness on the ELF	SPSS-NVIVO



Analysis of available information (Books, journals, documents)

Participants:
ESP teachers, accounting teachers, head of departments

Participants:
Accountants

**Present situation analysis
Needs Analysis**

Context: Higher education institution
Procedures:
1. Determining Present situation
2. Interview: in-depth exploration of issues

Target situation analysis

Context: Multinational company
Procedures:
1. Survey to the accountants of the skills needed for working
2. Identifying features of ASEAN speakers Inc. Pronunciation, phonology, lexis, grammar,

Data analysis

Tabulation of responses
(Quan: SPSS, QUAL: NVIVO)

Designing

Curriculum model of ESP in
Accounting

Conclusion

- ▶ English is a lingua franca in ASEAN, the language for the integration and a way to show the “ASEANness”
- ▶ The English curriculum in University has to prepare students with high English proficiency and the knowledge in the professions and also to raise awareness toward the ASEAN languages, cultures, varieties and the intelligibility of the ASEAN varieties.
- ▶ English can help the ASEAN member countries to develop economically and improve their competitiveness globally based on the **ASEAN vision 2020: “ to transform ASEAN into a stable, prosperous, and highly competitive region.”**

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Thank You

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the frame, with some extending towards the center. The overall aesthetic is clean and modern.

Have questions? [+60193279737](tel:+60193279737)



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MAALIC 2018 Conference Programme

Notes from the Secretariat

- The conference schedule is final and should there be any changes, it will be reflected at the conference website or notified at the event in KL.
- Slots for presentation are subject to change at the discretion of the MAALIC 2018 committee as deemed necessary.
- Please visit the conference website at <https://maal.org.my/maalic-2018/> for latest updates prior to the event.
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MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Time	Programme (Venue)
08:00 – 09:00	<p>Conference Registration</p> <p>Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
09:00 – 09:10	<p>Welcome and Opening by</p> <p>Prof. Dr. Azirah Hashim,</p> <p>President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA)</p> <p>Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
09:10 – 09:15	<p>Launching of the AILA ASEAN Network by</p> <p>Prof. Dr. Azirah Hashim,</p> <p>President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA)</p> <p style="text-align: center;">&</p> <p>Prof. Dr. Daniel Perrin,</p> <p><i>President, International Association of Applied Linguistics (AILA), Zurich University of Applied Sciences, Switzerland</i></p> <p>Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
09:15 – 10:15	<p>Keynote Speaker 1</p> <p>What is Sejahtera?</p> <p><i>Emeritus Prof. Tan Sri Dato' Dzulkifli Abdul Razak</i></p> <p><i>Rector, International Islamic University Malaysia (IIUM)</i></p> <p><i>Senior Advisor, Asia-Europe Institute, University of Malaya (UM)</i></p> <p>Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

10:15 – 10:45	Refreshments				
Concurrent Session 1	Language in the Workplace	Language and Law	Language for Specific Purposes		
	Auditorium	Kong Zi Room 3	Kong Zi Room 4	Kong Zi Room 5	Kong Zi Room 6
10:45 – 11:05	English Language Communication (ELC) Competence of Internship Students at Workplace: Synergizing with Employer Expectations Manjet Kaur Mehar Singh	Bilingualism in Teaching and Learning Law Nurjaanah Chew Li Hua	“Mine, Sis!”: Linguistic Features of Online Selling Discourse Chirbet C. Ayunon	Discourse Strategies of Malaysia Public Listed Company Chairman’s Statements Vivian Yee Chiew Ling Cecilia Cheong Yin Mei Norizah Hassan	A linguistic analysis of IIUM medical students’ Oral Case Presentations (OCP) Faridah Abdul Malik Nor Hasni Yaakob
11:05 – 11:25	English needs in the ASEAN Economic Community and Implications for Higher Education in Indonesia Wulan Fauzanna Azirah Hashim	Language and Conceptual Metaphor Language of depression: Investigating types of metaphor in Linkin Park’s songs Mevisa Damrongpiriyakij	Hedging and boosting in economics research articles and opinion pieces: A corpus-based study HE Mengyu	The Marketization of Public Discourse in Malaysia: A Study of Research University Websites Ariezal Afzan Hassan	Framing Dentistry: A New Take on Oral Health Education Faris Muhammad Noor Norizah Hassan
11:25 – 11:45	Globalisation in Intercultural Business Communication Saabdev Kumar Shameem Rafik-Galea	Language and Gender Gayspeak: The Language of Gender and Family Maria Elena G. Jacinto	Collocation and connectivity in collocation networks: A corpus analysis of journal articles for English for Academic Purposes (EAP) Ang Leng Hong	Hospitality Language: How to Teach it Better? Minah Harun	Professional care provision for older persons living with Dementia (PLWDs) : dealing with ecosystem diversity Leela Koran

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Concurrent Session 2	Language and Technology in Education				
	Auditorium	Kong Zi Room 3	Kong Zi Room 4	Kong Zi Room 5	Kong Zi Room 6
11:45 – 12:05	<p>Production of Hausa Vowels by Yorùbá native Speakers and its Implication to L2 Learning</p> <p style="text-align: center;">Sale Maikanti Jurgen Martin Burkhardt, Yap Ngee Thai, Salina Husain & Oluwadoro Jacob Oludare</p>	<p>6+1 Writing Traits in a Matriculation ESL classroom</p> <p style="text-align: center;">Premaraj Gurusamy & Ramesh Sathappan</p>	<p>Analysis on Illocutionary Acts in a Classroom Discourse</p> <p style="text-align: center;">Arjay B. Arcena</p>	<p>Linguistic Anxiety: Perspectives of Select Students of English Language Learning</p> <p style="text-align: center;">Joseph Agbuya Villarama</p>	<p>The Satisfaction and effects of Short-term Mobility Programme: UniKL Academic Visit to Beijing 2017</p> <p style="text-align: center;">Lai Siew Yoon, Suguna Saminathan & Tay Yang Lian</p>
12:05 – 12:25	<p>Using metacognitive strategies in learning French's vocabulary</p> <p style="text-align: center;">Ajhar Ahmad</p>	<p>The impact of instruction based on Toulmin elements on the argumentative writing performance of ESL learners</p> <p style="text-align: center;">Amirah Dent & Ng Lee Luan</p>	<p>The Study of the Effectives of Using Video Lecture and Game Based Learning for Mandarin Subject in Foreign Language Classroom</p> <p style="text-align: center;">Syahidatul Akmar Safian, Tay Yang Lian, Wong, S. W., Nudiya Idswa Nor Jasni</p>	<p>The Perception of Integrated Assessments Among Students of UniKL MIIT</p> <p style="text-align: center;">Suguna Saminathan & Lai Siew Yoon</p>	<p>Composing Process: Strategies Used by Students in Tertiary Institution</p> <p style="text-align: center;">Zulaikha Khairuddin, Izlin Mohamad Ghazali & Noor Hanim Rahmat</p>
12:25 – 12:45	<p>Cross-Language Transfer of Morphological Awareness Among Malay ESL Learners</p> <p style="text-align: center;">Anne Benedict Nair & Sridevi Srinivass</p>	<p>E-Learning Module for Senior High School Reading and Writing Skills</p> <p style="text-align: center;">Dives Bangayan Tamayao</p>	<p>Building Interaction in Pre-school at Kota Langsa (A Classroom Discourse Analysis)</p> <p style="text-align: center;">Siska Eka Syafitiri</p>	<p>Analysis of English Pronunciation Errors among Undergraduates in Malaysia</p> <p style="text-align: center;">Wan Nur Syazwani Wan Abd Malik</p>	<p>A study on the perception of UniKL MSI students toward TPR method in learning Mandarin</p> <p style="text-align: center;">Tan Hua An</p>

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

12:45 – 13:05	Effective Learning Strategies In Learning French As A Foreign Language Shobehah Abdul Karim & Vijayaletchumy Subramaniam	Group Work as a Tool in Enhancing Secondary Level Students' Writing Performances in ESL Classrooms Kristina Francis, Geetha Veerappan & Bharathi Mutty	Comparison of Academic Vocabulary in MUET and IELTS Reading Comprehension Passages Chai Jian Mei & Christina Ong Sook Beng	Reading levels of Malaysia medical tourism hospital website Ahmad Rauyani Ab Hamid	Malaysian English Corpus for Classroom Use (MECCU) Siti Aeisha Joharry, Habibah Ismail & Izlin Mohamad Ghazali
13:05 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya) Book Exhibition (Taylor & Francis)				
Concurrent Session 3	Multilingualism and Multiculturalism	Language for Specific Purposes			
	Auditorium	Kong Zi Room 3	Kong Zi Room 4	Kong Zi Room 5	Kong Zi Room 6
14:00 – 14:20	Cast in Iron: Multilingualism and memory in Penang John Macalister	Communication Spheres and Discourse Perspective in a Research Proposal Defense Ena Bhattacharyya, Nor Fariza Mohd Nor & Cordelia Mason	Are Ethos, Pathos, and Logos Used Appropriately by Engineering Students in Persuasive Email: A Case Study Isai Amutan Krishnan, Teoh Mei Lin, Hee Sio Ching, Selvajothi Ramalingam & Elanttamil Maruthai	A Comparative Genre Analysis of Abstracts in a Multidisciplinary Conference: Social Sciences vs Science & Technology Khairul Firhan Yusob & Ahmad Nazri Jelani	Language Use and Non-Verbal Communication in Doctor-Patient Discourse Azizah Ya'acob, Zarina Othman, Mohd Azman Abas, Rozmel Abdul Latiff & Halizah Omar

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

14:20 – 14:40	Malaysian students' identity in seminars: Resistant Zurina Khairuddin	Language and Planning Policy Language Policy and Sustainability of Languages: Focus on Malaysia, Pakistan and Ukraine Maya Khemlani David, Caesar Dealwis, Syed Abdul Manan & Lyudmyla Antypenko	Genre Analysis of Malaysian Tourism Brochures Nurul Syafieqah Jaafar & Afiza Mohamad Ali	A Corpus-based Analysis of Authorial Identity Construction in the Review Article Genre Ali Sorayyaei Azar	The Faculty's perceptions on the importance of English oral proficiency and communication problems faced by ESL medical students Khairiah Othman & Faridah Abdul Malik
14:40 – 15:00	Language, Media, and Computer-Mediated Communication	Language and Planning Policy	Language for Specific Purposes		
	Auditorium	Kong Zi Room 3	Kong Zi Room 4	Kong Zi Room 5	Kong Zi Room 6
	"Mangan Tayun": Examining the Online Identity of Ilocanos through Facebook Food Posts Lysel Ildefonso Haloc	Malaysian Education Ministry's policy towards the development of Arabic Language in school Abdul Hadi Abdul Rahim	Linguistic representation of violence in judicial opinions in Malaysia Norzanita Othman, Nor Fariza Mohd Nor & Noraini Ibrahim	Impersonally Personal: Stance and Engagement Practices of Malaysian and International Engineering Expert Writers Nurul Nai'mmah Hamdan & Ummul Khair Ahmad	Zooming in for the needs of ESP learners: The Blended Age Siti Aishah Meor Zul Kefli'Auni & Tengku Sepora Tengku Mahad

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

15:00 – 17:00	<p style="text-align: center;">Panel Discussion 1</p> <p style="text-align: center;">The Future of Applied Linguistics in ASEAN</p> <p style="text-align: center;"><i>Prof. Dr. Tengku Silvana Sinar</i> <i>Universitas Sumatera Utara, Medan, INDONESIA</i></p> <p style="text-align: center;"><i>Assoc. Prof. Dr. Gary Michael Jones</i> <i>Universiti Brunei Darussalam, BRUNEI</i></p> <p style="text-align: center;"><i>Assoc. Prof. Dr. Shirley Dita</i> <i>De La Salle University, Manila, PHILIPPINES</i></p> <p style="text-align: center;"><i>Dr. Latsanyphone Soulignavong</i> <i>National University of Laos, Vientiane, LAO PDR</i></p> <p style="text-align: center;"><i>Prof. Dr. Azirah Hashim</i> <i>University of Malaya, Kuala Lumpur, MALAYSIA</i></p> <p style="text-align: center;"> </p> <p style="text-align: center;">Chairperson: <i>Prof. Dr. Shameem Rafik-Galea</i> <i>UCSI University, Kuala Lumpur, MALAYSIA</i></p> <p style="text-align: center;">Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
17:00 – 17:30	Refreshments
17:30	End of Day 1

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

Time	Programme (Venue)			
08:30 – 09:00	Conference Registration Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
09:00 – 09:45	Keynote Speaker 2 World Englishes and Communication in Professional Practice – Insights from Critical Genre Theory Prof. Vijay Kumar Bhatia <i>Visiting Professor, Hellenic American University Athens (Greece)</i> <i>Adjunct Professor, Chinese University of Hong Kong</i> Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
Concurrent Session 4	Semiotics	Language, Media, and Computer-Mediated Communication		
	Kong Zi Room 3	Kong Zi Room 4	Kong Zi Room 5	Kong Zi Room 6
09:45 – 10:05	Inclusive visual discourses of people with disabilities in news photographs: A discursive contribution towards achieving the UN 2030 Agenda for Sustainable Development Ang Pei Soo	Media Representation of Foreign Domestic Workers in Malaysia: A Comparison between the Malaysian Mainstream Media and the Media of the Workers' Country of Origin Sheren Khalid Abdul Razzaq	English-Tamil Code-Switching as a Communicative Tool in Facebook Wall Posts among Malaysian University Students Ranjini Kunalan	Multilingual Microblogging Discourses of GE14 Fazleen Md Ruslan & Faridah Noor Mohd Noor
10:05 – 10:25	1MDB: A Corpus-driven Transitivity Analysis Wan Faizatul Azirah Ismayatim & Siti Aeisha Joharry	How Media Reports and Job Advertisements May Affect Unemployability: A Case Study Mohd Nazriq Noor Ahmad	Discursive strategies in the RUU 355 (Sharia Courts Act) private bill discourse in the Malaysian public sphere Hishamuddin Salim & Mohd Nazri Latiff Azmi	Politeness in online communication: Modern Malay Politeness Tengku Intan Suzila Tengku Sharif, Mohd Yusri Mohamad Noor & Khairul Firhan Yusob

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

10:25 – 10:55	Refreshments
11:00 – 11:45	<p style="text-align: center;">Keynote Speakers 3 & 4</p> <p style="text-align: center;">Transdisciplinarity, Sustainability, and Professional Discourse as the Key Challenges of Applied Linguistics</p> <p style="text-align: center;">Prof. Dr. Daniel Perrin <i>President, International Association of Applied Linguistics (AILA)</i> <i>Zurich University of Applied Sciences, Switzerland</i></p> <p style="text-align: center;">&</p> <p style="text-align: center;">Marlies Whitehouse <i>Treasurer, International Association of Applied Linguistics (AILA)</i> <i>Zurich University of Applied Sciences, Switzerland</i></p> <p style="text-align: center;">Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
11:45 – 12:45	<p style="text-align: center;">Panel Discussion 2</p> <p style="text-align: center;">Industry, Language and the SDGs</p> <p style="text-align: center;"><i>Shirley Hsia,</i> <i>Retail Consultant (China, Taiwan, Hong Kong, Southeast Asia and Australia), MALAYSIA</i></p> <p style="text-align: center;"><i>Dr. Yong Junina Fadzil</i> <i>Consultant Paediatrician/Paediatric Cardiologist, MALAYSIA</i></p> <p style="text-align: center;"><i>Rumaizon Abdul Malik</i> <i>CEO, Founder, Ideascape Consulting Group Sdn Bhd, MALAYSIA</i></p> <p style="text-align: center;">Chairperson: <i>Assoc. Prof. Dr. Cordelia Mason</i> <i>Universiti Kuala Lumpur (UniKL), MALAYSIA</i></p>

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	Auditorium, Level 2, Asia-Europe Institute, University of Malaya
12:45 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya) Book Exhibition (Taylor & Francis)
14:00 – 16:30	<p>Malaysian Association of Applied Linguistics (MAAL) – Singapore Association for Applied Linguistics (SAAL) – Thailand Association for Applied Linguistics (TAAL) Symposium 2018</p> <p>MAAL-SAAL-TAAL Symposium 2018</p> <p><i>Theme: Applied Linguistics in Southeast Asia: Research and Practice</i></p> <p>MAAL</p> <p><i>Dr. Ena Bhattacharyya</i> <i>Universiti Teknologi PETRONAS (UTP), MALAYSIA</i></p> <p><i>Prof. Dr. Shameem Rafik-Galea</i> <i>UCSI University, Kuala Lumpur, MALAYSIA</i></p> <p>SAAL</p> <p><i>Prof. Dr. Low Ee Ling</i> <i>National Institute of Education (NIE)/Nanyang Technological University (NTU), SINGAPORE</i></p> <p><i>Assoc. Prof. Dr. Anne Pakir</i> <i>National University of Singapore (NUS), SINGAPORE</i></p> <p><i>Asst. Prof. Dr. Radhika Jaidev</i> <i>Singapore Institute of Technology (SIT), SINGAPORE</i></p>

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

	<p style="text-align: center;">TAAL <i>Sonthida Keyuravong</i> <i>King Mongkut's University of Technology Thonburi, THAILAND</i> <i>Kornwipa Poonpon</i> <i>Khon Kaen University, THAILAND</i> <i>Punjaborn Pojanapunya</i> <i>King Mongkut's University of Technology Thonburi, THAILAND</i> <i>Dr. Angvarrah Lieungnapar</i> <i>Suan Sunandha Rajabhat University, THAILAND</i> Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
16:30 – 16:45	Closing
16:45 – 17:00	Refreshments

Thank you and we look forward to welcoming you in Kuala Lumpur soon!



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Applied Linguistics and the Sustainable Development Goals (SDGs): Language, Communication and the Professions

3-4 December 2018 • Asia-Europe Institute, University of Malaya, Kuala Lumpur, Malaysia.

Prof. Dr. Azirah Hashim

MAALIC 2018 Conference Chair

President, Malaysian Association of Applied Linguistics (MAAL)

Vice-President, International Association of Applied Linguistics (AILA)