



Journal Menu

- About this Journal
- Abstracting and Indexing
- Advance Access
- Aims and Scope
- Article Processing Charges
- Articles in Press
- Author Guidelines
- Bibliographic Information
- Citations to this Journal
- Contact Information
- Editorial Board
- Editorial Workflow
- Free eTOC Alerts
- Publication Ethics
- Reviewers Acknowledgment
- Submit a Manuscript
- Subscription Information
- Table of Contents

- Open Special Issues
- Special Issue Guidelines

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**Journal Menu**

- [About this Journal](#)
- [Abstracting and Indexing](#)
- [Advance Access](#)
- [Aims and Scope](#)
- [Article Processing Charges](#)
- [Articles in Press](#)
- [Author Guidelines](#)
- [Bibliographic Information](#)
- [Citations to this Journal](#)
- [Contact Information](#)
- [Editorial Board](#)
- [Editorial Workflow](#)
- [Free eTOC Alerts](#)
- [Publication Ethics](#)
- [Reviewers Acknowledgment](#)
- [Submit a Manuscript](#)
- [Subscription Information](#)
- [Table of Contents](#)

- [Open Special Issues](#)
- [Special Issue Guidelines](#)

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Journal of Construction Engineering

**Journal Menu**

About this Journal
Abstracting and Indexing
Advance Access
Aims and Scope
Article Processing Charges
Articles in Press
Author Guidelines
Bibliographic Information
Citations to this Journal
Contact Information
Editorial Board
Editorial Workflow
Free eTOC Alerts
Publication Ethics
Reviewers Acknowledgment
Submit a Manuscript
Subscription Information
Table of Contents

Open Special Issues
Special Issue Guidelines

Articles in Press

- ▶ [Communities' Satisfaction toward Housing Rehabilitation and Reconstruction Program after 30 September 2009 Earthquake in West Sumatra Province](#), Bambang Istijono and Taufika Ophiyandri

Communities' Satisfaction toward Housing Rehabilitation and Reconstruction Program after 30 September 2009 Earthquake in West Sumatra Province

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ABSTRACT

The government of Indonesia had provided the Rehabilitation and Reconstruction (RR) assistance to 194,636 houses for communities after 30 September 2009 earthquake in West Sumatra province. The community-based development model was adopted in this housing program aid. This study aims to explore into what extent people's satisfaction with the RR program and to identify the difference of satisfaction level between urban area and rural area. The research was carried out by conducting a questionnaire survey to 200 communities. The beneficiaries were invited to determine their satisfaction level based on 5 Likert scale from 1 as 'not satisfied at all' to 5 as 'absolutely satisfied'. The satisfaction level was assessed by two factors, process of reconstruction and result of reconstruction. It was found that the level of communities' satisfaction is at average level. The satisfaction level of urban communities is 2.75; while the rural communities is slightly higher at 2.88. The satisfaction level of urban and rural communities with the reconstruction process are at 2.63 and 2.75 respectively; while the satisfaction level with the results of the program is at 2.84 and at 2.95 respectively. Communities' satisfaction with the result of reconstruction is higher than that with the process of reconstruction.

Keywords: post-disaster reconstruction, housing reconstruction, community-based, satisfaction level.

INTRODUCTION

The earthquake of 7.6 on the Richter scale that occurred on September 30, 2009, at 17:16 pm had devastated West Sumatra. It was reported that there were 1195 casualties, and the losses and damages was approximately Rp. 15.41 trillion. The earthquake has created instability in economy and destroyed office buildings, educational and medical facilities, worship buildings, markets, bridges, roads and public houses. The total damage to the community houses included 249,833 housing units. They were assessed as follows: 114,797 units were severely damaged, 67,198 units were moderately damaged and 67,838 units were slightly damaged [1].

Concerning with the damaged houses in West Sumatra Province, the government took the policy of implementing a model of community-based approach. In Indonesia, this model had previously been applied in Aceh after the earthquake and tsunami in 2004, and in Yogyakarta and Central Java after the earthquake in 2006. In this context, the community or society plays an important role in the implementation of the RR to their houses.

The success of an RR post-earthquake program is apparently determined by the success of the program in the housing sector. The reason is that after the emergency phase has ended, then the earthquake victims are eager to return to their normal life. One of the ways to get back to their normal life is that to take the first step in the form of providing the houses for them; it is one of the basic human needs. If the victims are still living in shelters or

temporarily staying at their relatives' houses, it would be very difficult for them to get back to their normal life.

The RR in housing sector can be categorized as a construction project, in which the success is determined by the accomplishment of project objectives. The accomplishment can be identified by several points, they are; a) the project ends on time b) the planned budget is achieved, and c) the quality of the building construction is based on the standard. Considering that the RR housing program gives a direct impact on the victims who got the beneficence, then the satisfaction factors of the beneficiaries need to be added as a parameter of the success of an RR program. Based on this phenomenon, this study aims to analyze the extent to which the success rate in terms of people's satisfaction toward RR housing program after the earthquake of 30 September 2009 in West Sumatra.

In addition, research conducted by UNSYIAH and UN Habitat [2] RR Aceh post-earthquake indicates that there are differences in the level of satisfaction of urban communities compared to rural communities. This study also suggests to find out the extent to which differences in the level of satisfaction of urban communities compared to rural communities in West Sumatra after the earthquake.

LITERATURE REVIEW

Index Disaster Risk West Sumatera

West Sumatra is one of the provinces that is very vulnerable to disasters. According to BNPB [3] in the list of Disaster Risk Index Indonesia (IRBI), the vulnerability of West Sumatra province was ranked the sixth of all provinces in Indonesia belonging to high classification. Furthermore 19 regencies / cities in West Sumatra also take the high risk of being vulnerable to disaster as shown in Table 1 below. The types of disaster that often occur in West Sumatra are floods, earthquakes, tsunamis, fire settlements, drought, extreme weather, landslides, volcanoes, and sea abrasion. Among those disasters that could likely to occur in West Sumatra, an earthquake is considered as the most deadly disaster which caused a lot of loss and damage. In the last 10 years, a deadly earthquake occurred in 2007 and 2009.

Tabel 1. IRBI of West Sumatera Province

City/Regency	Number	Risk Level	National Rank
Padang City	119	High	10
Padang Pariaman	98	High	30
Solok	96	High	36
Agam	94	High	37
Tanah Datar	89	High	51
Pesisir Selatan	82	High	74
Kota Padang Panjang	77	High	105
Pasaman	76	High	113
Lima Puluh Koto	76	High	114
Kepulauan Mentawai	73	High	138
Sijunjung	72	High	143
Pasaman Barat	64	High	179
Pariaman City	56	High	242
Bukittinggi City	56	High	243
Kota Solok	52	High	270
Kota Payakumbuh	52	High	271
Dharmasraya	45	High	332
Solok Selatan	44	High	341
Sawahlunto City	44	High	342

Source: [3]

The impact of 30 September 2009 Earthquake

The earthquake that occurred in West Sumatra on September 30, 2009, is a type of subduction earthquake in the Indian Ocean tectonic plate beneath the Pacific Plate Asia. The epicenter as shown in Figure 1 is located at the coordinates of 0.84 degrees southern latitude and 99.65 east longitudes, 57 km away from the coast of Pariaman, in the depth of 71 km.

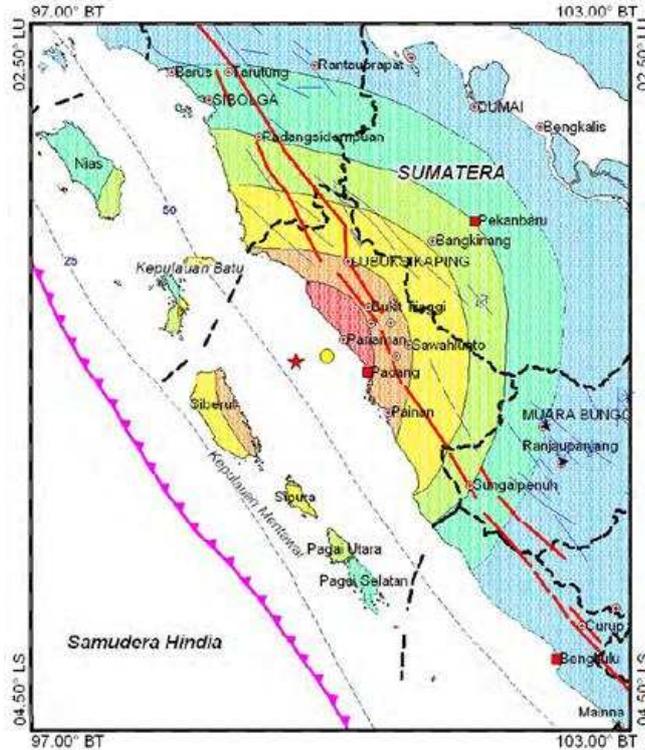


Figure 1. 30 September 2009 earthquake epicenter (source: [4])

This earthquake caused damage in 12 Cities / Regencies in West Sumatra. The areas that had been heavily damaged included Padang, Pariaman, Padang Pariaman and Agam. In details, the impacts of the earthquake are shown in Table 2 and Table 3. Table 2 shows the negative impact of the earthquake of September 30, 2009, while Table 3 shows the impact of particular damage in the housing sector based on the affected areas.

Table 2. The number of victims and damages after 30 September 2009 earthquake

The Number of Victims and Damages	Total
Loss of Lives	1,195 People
Severely injured	619 People
Moderately injured	1.179 People
Missing	2 People
Severely damaged houses	114,797 Unit
Tolerably damaged houses	67,198 Unit
Moderately damaged houses	67,838 Unit
Damaged offices	442 Unit
Damaged education facilities	4,748 Unit
Damaged health center buildings	153 Unit
Damaged worship buildings	2,851 Unit
Damaged marketplace facilities	58 Unit
Damaged bridges	68 Unit

Source: [1]

Table 3. The number of damaged houses after 30 September 2009 earthquake in West Sumatera

No.	Regencies/cities	Level of Damage			Total
		Heavily damaged	Moderately damaged	Lightly damaged	
1	Padang City	33,597	35,816	37,615	107,028
2	Padang Pariaman Regency	57,931	16,291	12,945	87,167
3	Pariaman City	6,685	4,115	2,605	13,028
4	Agam Regency	11,796	3,797	4,353	19,946
5	Pesisir Selatan Regency	1,156	3,596	5,510	10,262
6	Solok Regency	145	243	357	745
7	Kepulauan Mentawai Regency	3	0	136	139
8	Pasaman Barat Regency	3,240	3,046	2,862	9,148
9	Pasaman Regency	197	13	931	9,148
10	Padang Panjang City	17	164	413	594
11	Solok City	2	2	6	10
12	Tanah Datar Regency	28	115	105	248
Total		114,797	67,198	67,838	249,833

Source: [1]

Community-based method

Jha [5] stated that the reconstruction of community-based/community can be either financial or material aid that is channeled through community organizations actively getting involved in decision making and management development. Referring to the model of community involvement proposed by Davidson et al. [6] and Ophiyandri et al. [7], the post-disaster housing reconstruction program is qualified to be considered as community-based program that is where the community involvement is at a level in the form of collaboration or empowerment (Figure 2)

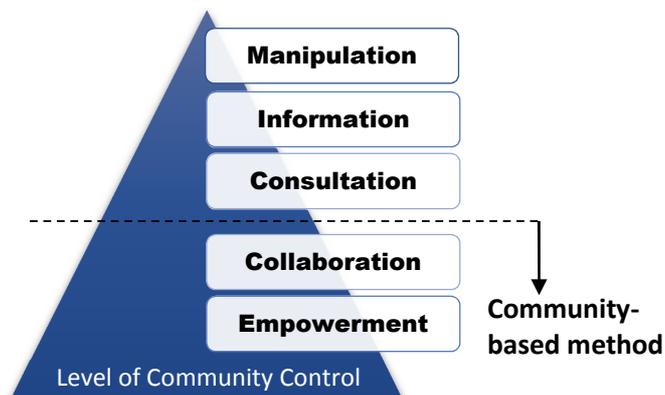


Figure 2. Minimum Level of Communities Participation toward Community Based Method (source: after [6])

This community -based RR method has been applied to some of the affected countries, such as India, Sri Lanka, Turkey, and Indonesia. Many advantages are obtained by the implementation of community-based RR ([8], [9] and [10]), such as giving a strong sense of attachment toward RR program from the victims, rebuilding social networks in communities, high accountability, reducing corruption, and making it possible to implement the program in accordance with the culture and local customs. However, the community-based model of RR also has a limitation, since a pre - reconstruction takes quite a long time compared to the

contractors based methods which are and a lack of understanding of how the Community - based RR program should be implemented.

Implementation of RR Housing in West Sumatra

Concerning with the RR in West Sumatra, the government established a special agency called the Technical Assistance Team (TPT) which aims to strengthen local government in collecting data, planning, financing, facilitating and coordinating, supervising, monitoring, and evaluating of the RR. TPT works to create strategies and operational policies of the RR. The implementation of the RR itself involves elements of the regional administration, from the province level to the lowest ones in the District / Sub-District / Nagari. Society in the area of RR implementation established community groups (POKMAS – Kelompok Masyarakat) consisting of 20-25 households. The pokmas will be assisted by facilitators who work to assist community groups in both the administration and the technique of house construction.

In general, the RR housing was implemented at four phases, starting from 2009 to 2012 using financial source from the state budget. Due to the limited funds available, the housing assistance funds were the only stimulus. People whose houses were severely damaged received the funds Rp . 15 million, and those whose houses were moderately damaged received Rp. 10 million. The grants were distributed (transferred) directly to the bank account of community groups. Furthermore, the Pokmas distributed the funds to its members. Disbursement of funds was done at two phases, at phase 1, 50 % of the funds are set and at phase 2 another 50% of funds are disbursed after the reconstruction reaches at least 30 % of funding phase I.

RESEARCH METHODOLOGY

This research was conducted using a survey method since it was considered to be the most appropriate method to answer the research questions being asked and to achieve the aim that had been targeted. Referring to Yin [11], the survey method was best used when a study has even led to the question 'what', 'how many', and 'how much'. This research referred to the questions as described by Yin. As it was not possible for researchers to conduct a survey on the entire population, a probability sampling method was applied. Type of sampling used was a multi-stage random sampling, with a probability area and cluster random sampling as consideration. Selection of a multilevel sampling was done as follows; firstly, by selecting a survey region, they are area of the city and the rural areas (District); secondly, the selection was made on the two areas most affected by the disaster, they are the city of Padang and Padang Pariaman district involving 100 samples in each area. In Padang area, the research was conducted in north Padang Sub-District and Koto Tengah Sub-District, while in Padang Pariaman the research was conducted in Sungai Sariaak Region.

The questionnaire consisted of two main parts, the first one was the description of the respondent and the second one was the questions of satisfaction level. The respondents descriptions consisted of questions about gender, age, occupation, including the amount of aid received. In addition, satisfaction level was measured using a 5-point Likert scale: 1 (not satisfied at all), 2 (not satisfied), 3 (satisfied), 4 (very satisfied), and 5 (absolutely satisfied). Satisfaction level on the process of the reconstruction has 14 indicators, while satisfaction on the result of reconstruction has 5 indicators. In addition, the respondents' satisfaction level in general towards the implementation of RR housing in West Sumatra was also asked. Before the real questionnaire was distributed to the community, it should be tested to examine the responses and opinions from the public whether or not the need for changes to the contents of the questionnaire were needed and also to specify the methods to be used in the questionnaire distribution. The questionnaire was tested to 3 respondents. Based on

results of the pilot questionnaire, there was no major revision to it, but only minor changing on rephrasing the questions and statements, and no new parameter is added as well. In addition, it was found that respondents seemed to be careless and ignorant if the questionnaires were directly distributed to the respondents. As a result, the method of the survey was altered by implementing a structure interview that was by reading questions in the questionnaire directly to the respondents. Meanwhile, the researchers filled in the answers to the questionnaire. Questionnaires distribution was conducted from September 2014 to October 2014. The survey was generally carried out on Saturday or Sunday because the respondents were off work and they were expected to be in their house. The data which had been collected were then input in the computer into Microsoft Excel program for further statistical analysis.

RESULTS AND DISCUSSION

Respondent Demographics

Table 4 shows the demographics of the respondents in both research location. It appears that most of the respondents are female (77 %) and the predominant age is between 40-55 years old. The majority of education level of respondents in Padang is a high school (35 %), while in Padang Pariaman is an elementary school (35 %). The most dominant type of job status is unemployed (including housewives).

Table 4. Demographics of Respondents Based on the Location of Respondents

Description	Respondents' Location	
	Padang	Padang Pariaman
1. Gender		
Male	26	20
Female	74	80
2. Ages		
17-25 years old	6	6
25-40 years old	24	31
40-55 years old	37	39
>55 years old	33	24
3. Levels of Education:		
Uneducated	6	12
Elementary School	13	35
Junior High School	17	11
Senior High School	35	33
Diploma(colleges)	13	1
Graduate (Universities)	13	8
Postgraduate (Universities)	3	0
4. Jobs:		
Unemployed	37	50
Farmer	1	18
Civil Servants	12	4
Merchants/Interpreneurs	20	19
Labors	4	1
BUMN Employees	4	0
Fishermen	6	0
Others	19	8
5. Montly Incomes Levels:		
< Rp. 1 Million	17	37
Rp. 1-2 Million	29	41
Rp. 2-3 Million	10	9
Rp. 3-5 Million	30	11

Description	Respondents' Location	
	Padang	Padang Pariaman
Rp. 5-10 Million	12	2
> Rp.10 Million	2	0
6. The Estimated Cost for the Reconstruction of Damaged House		
< Rp. 5 Million	3	1
Rp. 5-10 Million	22	4
Rp. 10-15 Million	9	9
Rp. 15-20 Million	6	22
Rp. 20-50 Million	39	40
> Rp. 50 Million	21	24
7. The Amount of Fund Received:		
Rp. 10 Million	55	31
Rp. 15 Million	45	69
8. The period of funds received		
< 6 months	13	5
6 months - 12 months	22	23
12 months - 24 months	22	40
> 24 months	43	31

Majority of respondents in Padang and Padang Pariaman said that the cost of rebuilding of their houses is around 20-50 million. Furthermore, 66% of respondents in the city of Padang and 86% of the respondents in the district of Padang Pariaman claimed that the cost of the damage to their houses was more than Rp. 15 million. Meanwhile the number of respondents in Padang who received housing reconstruction funds Rp. 10 million for their moderately damaged houses are 55 people and who received the funds Rp. 15 million for their severely damaged houses are 45 people. In Padang Pariaman Regency, the number of respondents who received housing reconstruction funds Rp. 15 million for their moderately damaged houses are 31 people and who received the funds Rp. 15 million for their severely damaged houses are 69 people. In general, 43% of respondents in the city of Padang acquired the funds after more than two years, while in the Padang Pariaman regency (40%) acquired the funds within 12 to 24 months after the earthquake.

Satisfaction Level

Table 5 shows the average satisfaction level of respondents to the post- 30 September, 2009, earthquake reconstruction program in West Sumatra.

Satisfaction levels in Padang

In general, it appears that the level of people's satisfaction with the RR housing program in Padang City is average. The indicating number of either the satisfaction or the reconstruction process to the results of the reconstruction are lower than 3. The average satisfaction level of the Padang people's with the reconstruction process is 2.63. The highest level of satisfaction in this group reaches the indicator of the satisfaction with the damage assessment of their houses (2.80), including the indicator of satisfaction with the delivery of information and dissemination of the RR program to the beneficiaries the indicator of the involvement / participation in the reconstruction (around 2.79). Meanwhile, the lowest level of satisfaction was indicated the indicator of the amount of grants provided by the government (2.32) and the availability of labors (2.52). This condition could be understood because the maximum amount of funds given by the government was lower than the average requirement spent by RR society. As a result, people used their own private funds or chose to renovate only some parts of their houses that were urgently needed to renovate.

Table 5. Average Satisfaction Level from Society towards the Reconstruction Program

Satisfaction Indicators	Average	The average level of satisfaction in each area				
		1	2	3	4	5
A. PROCESS OF RECONSTRUCTION						
• Information and socialisation of the reconstruction program	2.73					
• Starting time of the reconstruction program	2.60					
• Identification process of the damaged houses	2.80					
• Identification process of beneficiaries	2.67					
• The involvement and participation during the reconstruction process	2.84					
• Cooperation among society members	2.71					
• Fulfillment of society needs	2.71					
• The amount of funds provided	2.45					
• The helpful administration and disbursement process	2.81					
• The role of the government in the reconstruction process	2.71					
• The role of the facilitating team (TPM-Tim Pendamping Masyarakat) to community	2.74					
• The role of the facilitators in the process of reconstruction	2.67					
• Availability of labors (carpenters)	2.56					
• The experience and expertise of the labors (carpenters)	2.66					
B. RESULTS OF RECONSTRUCTION						
• The houses become more resistant to earthquakes	2.97					
• The houses become more comfortable	2.99					
• The quality of the houses is better houses	2.98					
• The houses have been as the beneficiaries want to be	2.84					
• The fulfillment of the government's promise	2.74					
C. GENERAL SATISFACTION		Padang = 2.75; Padang Pariaman = 2.88				

The indicator level of satisfaction with the reconstruction was slightly better than that of satisfaction with the reconstruction process. Meanwhile, the average level of satisfaction with the reconstruction quality is 2.84. The highest satisfaction level can be identified by realizing people's comfort after having their newly renovated houses and including the feeling of confidence that their houses are more resistant to earthquakes. While the lowest level of satisfaction as the indicator of people's trust towards the government's promises was at 2.65. In general, people's satisfaction with the RR program in Padang city was 2.75.

Satisfaction levels in Padang Pariaman

In general, the average level of people's satisfaction with the community-based reconstruction program in Padang Pariaman was to 2.88. It shared almost the same number as it was in Padang, that was 2.75. So, it was lower than the level of satisfaction on the results of RR housing program, that was 2.95.

The lowest satisfaction level is the indicator of the satisfaction with the amount of the government's funds given to the disaster victims (2.54). Meanwhile, the highest satisfaction level is the indicator of the people's satisfaction with the damage assessment to their houses (2.89).

Three of the five indicators of satisfaction with the result of the reconstruction were slightly better than average. These indicators were related to the perception of the beneficiaries who felt more comfortable in their houses (3.07), the houses' design looked better (3.06), and felt more confident than before about toward their houses against the earthquake (3.03). So, it indicates that the community members had internalized the principle of "building back better".

Cross-Case Analysis

The result of analysis of the satisfaction level of people in Padang city and Padang Pariaman district shows that people in Padang Pariaman district (villages) are more satisfied with the program than those of Padang. As seen in Table 5, from a total of 19 indicators of satisfaction, only one indicator of urban society is in the higher level than that of the rural communities, that is an indicator of the availability of information and dissemination of the RR housing program. This phenomenon shows that people who live in cities have an access to information easier than the villagers. Furthermore, it should be the government's attention to equitable access of information to all levels of society. These results are inline with the results of the research carried out by UNSYIAH and UN-HABITAT [2] related to the post-tsunami in Aceh. In general, people's satisfaction level in Padang Pariaman is higher than those of Padang. In addition, the satisfaction level with the reconstruction process and the results of the reconstruction are higher too.

In general, based on the analysis of 200 respondents, it is noted that the people's satisfaction level was 2.82. Assessment of the satisfaction level with the process of reconstruction was 2.69, while the assessment of result of the reconstruction was 2.90. This phenomenon could be a recommendation for the government not to focus only on the outcome of a program, but the process of reconstruction needs more attention and has to be handled carefully. In the RR housing community-based program, the reconstruction process also plays an important role. The reason is that there are many benefits that can be obtained by conducting the community-based program, such as creating the unity among the community.

Both areas show that the lowest levels of satisfaction are in the indicator of the amount of the funds received. This indicator may appear due to more funds spent by the beneficiaries to reconstruct their house than the funds provided by the government. As suggested by Ophiyandri et al [12], the availability of fund is one the critical success factors of community-based post disaster housing reconstruction project. In addition, it was worsened by the rise of building material prices. Material availability and prices should be controlled by the government. Fallahi [13] found that construction material aid contributed significantly to the success of Bam's reconstruction in Iran. Moreover, the labor wage became higher due to the high demand for labors, especially in disaster areas. Therefore, the government needs to rethink the best way to provide a financial assistance to the community. Giving insurance, opening an account for handling a disaster, and taking control to the rise of labor wages and building materials prices may become one of the solutions.

The differences in satisfaction levels between rural and urban communities may be related to the level of education, occupation and the income of respondents. For example, in the case of income / salary, in Padang Pariaman, 78 % of respondents had an income less than Rp 2 million, while in the city of Padang only 46 % respondents had an income less than Rp 2 million. Logically, the lower income people would be more satisfied than people who earn higher if the amount of funds given is the same. Based on the correlation of the two phenomena, it is suggested to the future researchers to conduct the inferential statistical analysis.

CONCLUSION

The result of the research shows that the satisfaction level of communities in West Sumatra with the RR housing program is average, that is 2.82. If it is compared the indicators of the reconstruction process and the results of the reconstruction, the satisfaction level with the results of the reconstruction is higher than that of the reconstruction process. The value of the reconstruction process is 2.69, and the value of the results of reconstruction is 2.90.

In addition, based on the results obtained from the beneficiaries' satisfaction level in Padang city and Padang Pariaman, it can be concluded that the satisfaction level of rural communities is higher than the satisfaction level of the urban communities. The satisfaction level of rural communities with the RR housing program is 2.88, while the urban community is 2.75. In more detail, the satisfaction level of urban and rural communities with the process of the RR housing program are 2.63 and 2.75; while the satisfaction levels with the result of the RR housing program are 2.84 and 2.95.

The lowest level of community satisfaction is on amount of funding provided by government to carry out reconstruction. This urges government to change the method for financial assistance to a more innovative way, such as by providing an earthquake insurance or creating a special account for each family to overcome disaster impact. Moreover, since the satisfaction value of 'the process of reconstruction' is lower than 'the result of reconstruction', government has to pay much attention on activities carried out in the former than the later. Especially in the community-based reconstruction project, many of crucial activities are taken place in pre-construction stage.

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