

TERMS OF REFERENCE

International Conference and Congress of The Indonesian Society of Agricultural Economics ICC-ISAE

*“New Social Economics of Sustainable Agriculture and Food System:
The Rise of Welfare State Approach”*

Grand Inna Bali Beach Hotel
Denpasar - Bali, 23-25 August 2017



**Central Board of
Indonesian Society of Agricultural Economics
2017**

Introduction

The debates on sustainable agriculture and food system is dealing with a more diverse reality across different social-culture and agro-ecosystem of food production system and the political economy and changing consumer behaviors of food consumption system. A growing development on sustainability certification of food production system, primarily in developing countries is aimed at improving the conditions of livelihoods and landscapes, but with only limited success so far. There has been substantial debate on the 'impacts' of such certification schemes, mostly with a focus on whether or not participating farmers are better off than non-participating ones. There has been less attention, however, on the underlying questions of when, where and how sustainability certification emerges as a response in global value chains and consumer's concerns in developed countries.

The sustainability certification which mostly based on private schemes or non-state regulations could be regarded as rather new business models that aimed to function as innovators in agricultural value chains. The focus of these private standards to put more attention on social and environmental aspects of production would presumably create value for farmers and society. Although different schemes opt for different strategies, their theory of change heavily relies on the supposition that farmers should be trained in good agricultural practices and managerial matters, including the formation and management of well-functioning farmer groups, to realize a more sustainable agricultural production process, hence expanding access to the global market and increasing the smallholders' competitiveness. However, empirical studies show that smallholders are still the most vulnerable and weakest actors in the value chain. Factors that make them vulnerable are uncertainty about market access and price fluctuations in the market. Smallholders cannot negotiate the price and in fact are always uncertain about it as well as the prospective premium fee. Particularly the distribution of rents indicates that voluntary standards and certifications reproduce the unequal benefits and gains in the value chains instead of changing the power relationships.

In recent years, the dynamics of sustainable agriculture and food system has entered into even more complex episodes once many governments of developing countries have reacted by establishing state-driven certification systems which are usually mandatory. At the same time, many developed countries have adapted more stringent requirements for food products entering their territory, albeit using the arguments of food safety, sanitary and phyto-sanitary, which might lead to non-trade barriers. At some level, the rise of welfare approach has contributed to ensuring the quality standards and human safety, but might complicate the workability of market mechanisms, the major driving force of private standard certification. The policy relevance is probably beyond sustainability certification as an approach of sustainable agriculture and food system. These include government policy that connects smallholder farmers to the world market, transform smallholder farmers from sole producers of raw products to entrepreneur farmers, improve the competitiveness of the food system, and disseminate market information, quality assurance systems and other related empowerment programs in the value chain.

As a professional association of agricultural economics in Indonesia, Perhepi (The Indonesian Society of Agricultural Economics-ISAE) is planning to bring together

such complex issues on the debates of sustainable agriculture and food system, especially under the rise of welfare state approach. Perhepi is organizing an international conference on “New Social Economics of Sustainable Agriculture and Food System: The Rise of Welfare State Approach” in conjunction with Perhepi Congress, a tri-annual calendar of the association. The formal title of the event is International Conference and Congress of the Indonesian Society of Agricultural Economics (ICC-ASAE), which will be held in Bali on August 23-25 of 2017.

Objectives

The objectives of the International Conference and Congress of the Indonesian Society of Agricultural Economics (ICC-ASAE) on “**New Social Economics of Sustainable Agriculture and Food System: The Rise of Welfare State Approach**” are as follows:

- (1) to stimulate academic exercise and policy dialogues on the new social-economics of sustainable agriculture and food system, especially under the rise of welfare state approach;
- (2) to encourage new research ideas, replication of the current research themes and to seek comments and feedbacks on the research plan, actions and strategic on the issues; and
- (3) to update some research progress and new knowledge on the social-economics of sustainable agriculture and food system.

Participants

The participants of this ICC-ISAE or Perhepi Conference are mostly agricultural economists from academics, business, government officers and social workers from all over the country. Some graduate students from Udayana University (Unud) in Bali and other campuses in the vicinity will also participate in ICC-ISAE. The total number of participants in ICC-ISAE is expected around 300 to 400 persons.

Invited Speakers

Some prominent persons in agricultural economics, environmental and resource economics and other related fields have confirmed to participate in the ICC-ISAE in Bali.

1. Dr. Bambang Susantono, Vice President, Asian Development Bank
2. Professor Hitoshi Yonekura, Tohoku University, Japan
3. Professor Randy Stringer, University of Adelaide, Australia
4. Professor Thomas Reardon, Michigan State University, USA
5. Dr. Dale Yi, University of Adelaide, Australia
6. Professor Pieter Glasbergen, Maastricht University, the Netherlands
7. Professor Ryohei Kada, Shijyonawate Gakuen University, Osaka-Japan
8. Professor Kentaro Yoshida, Nagasaki University, Japan
9. Dr. Marcel Djama, CIRAD, Agricultural and Food Policy Studies, France

10. Dr. Dodik Ridho Nurrochmat, Bogor Agricultural University, Indonesia
11. Professor Teki Surraya, Adikavi Nannaya University, India
12. Professor Helmi, Andalas University, Indonesia
13. Professor I Gde Pitana, Udayana University, Indonesia
14. Dr. Shaufique F. Sidiq, Institute of Agricultural and Food Policy Studies, Malaysia
15. Dr. Khuram Nawaz Saddozai, The University of Agricultural Peshawar, Pakistan

Call for Contributed Papers and Posters

The Conference program committee is calling for papers that address various issues related to the main theme of the conference “New Social Economics of Sustainable Agriculture and Food System: The Rise of Welfare State Approach” or in the following sub-themes:

1. Social Economic Impacts of Sustainability Certification
2. Smallholders in the Global Value Chain
3. Sustainable Agricultural Development in the Era of Resource Scarcity
4. Agricultural Insurance and Sustainability in Developing Countries: Who Gains?
5. The Dynamic of Agro-tourism and Agricultural Resources Management
6. Sustainability of Global Palm Oil Supply Chain

Important Dates to Remember:

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| Submission of paper/poster abstract | : July 15, 2017 |
| Notification of Papers/poster acceptance | : July 26, 2017 |
| Submission of full paper | : August 10, 2017 |

Time and Venue

The International Conference and Congress of the Indonesian Society of Agricultural Economics (ICC-ASAE) on “New Social Economics of Sustainable Agriculture and Food System: The Rise of Welfare State Approach” will be held on August 23-25 of 2017 in Grand Inna Bali Beach Hotel in Sanur, Bali, Indonesia.

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|--------------|---|
| August 23 | : The Conference (1st Day) and Presentation of Call For Papers Perhepi Congress (Members Only) - evening |
| August 24-25 | : Opening and The Conference (2 nd Day) |
| August 25 | : Field Trip |

Rundown

**The Rundown of
International Conference and Congress (ICC) of
Indonesian Society of Agricultural Economics (ISAE/PERHEPI)
23rd-24th of August 2017
Grand Inna Bali Beach Hotel, Denpasar - Bali**

Wednesday/23rd August 2017

| Time | Activity | |
|-----------------------|--|---|
| 08.30 to 09.00 | Registration and Coffee Morning | |
| 09.00 to 09.25 | OPENING SESSION | |
| 09.00 to 09.05 | Opening by MC | |
| 09.05 to 09.15 | Welcome Speech from Chairman of The Committee | Prof. Dr. Hermanto Siregar, M.Ec |
| 09.15 to 09.30 | Welcome Speech from the President of PERHEPI/ISAE | Dr. Bayu Krisnamurthi |
| 09.30 to 12.00 | Plenary Session - 1 | Theme |
| | <ul style="list-style-type: none">• Prof. Randy Stringer (Professor Agriculture and Food Policy, Centre for Global Food and Resources, The University of Adelaide, Australia)• Prof. Thomas Reardon (Professor of Michigan State University, USA)• Dr. Dale Yi (The University of Adelaide, Australia) | <i>Smallholders in Global Value Chain</i> |
| | Dr. Arief Daryanto (Moderator) | |
| 12.00 to 13.00 | LUNCH BREAK | |
| 13.00 to 15.30 | Plenary Session - 2 | Theme |
| | <ul style="list-style-type: none">• Dr. Petra Meekers (Director CSR and Sustainable Development, Musim Mas Netherland)• Ms. Lim Sian Choo (Group Head of Corporate Secretariat Services and CSR BGA Group, Malaysia)• Ms. Leonie Lawrence ZSL Global Palm Oil Manager, UK)• Prof. Dr. Meine van Noorwijk (Expert ICRAF, Netherland) | <i>Sustainable Landscape Approach</i> |
| | Dr. Najib Asmani (Moderator) | |
| 15.00 to 15.30 | Closing 1st day Conference | |

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|----------------|-----------------------------------|--------------|
| 10.00 to 16.30 | Parallel Session: Call for Papers | |
| 18.30 to 19.30 | Dinner | |
| 19.30 to 22.00 | ISAE Congress (PERHEPI) | Members Only |

Thursday/24th August 2017

| Time | Activity | |
|-----------------------|--|--|
| 07.00 to 07.30 | Registration | |
| 07.30 to 08.00 | Coffee Morning | |
| 08.00 to 08.45 | Opening Session of The International Conference | |
| 08.00 to 08.05 | Opening by MC | |
| 08.05 to 08.10 | National Anthem Indonesia Raya | |
| 08.10 to 08.15 | Pray | |
| 08.15 to 08.25 | Message from Chairman of ISAE Central Board | Dr. Bayu Krisnamurthi |
| 08.25 to 08.35 | Opening the International Conference by Local Government | TBC |
| 08.35 to 08.45 | Welcoming Dance | |
| 08.45 to 09.45 | Keynote Speaker Session | Theme |
| 08.45 to 09.15 | Dr. Bambang Susantono (Vice President of Asian Development Bank) | <i>New Social Economics of Sustainable Agriculture and Food System: The Rise of Welfare State Approach</i> |
| 09.15 to 09.45 | Prof. Dr. Hitosi Yonekura (Tohoko University, Japan) | <i>Sustainable Agricultural Development in The Era of Resource Scarcity</i> |
| 09.45 to 10.00 | Awards to the Winner of Paper Competition (LKTI - Graduate Students) | |
| 10.00 to 12.00 | Plenary Session - 3 | Theme |
| | <ul style="list-style-type: none"> • Prof. Pieter Glasbergen (Maastricht University, Netherland) • Prof. Ryohe Kada (Shijyonawate Gakuen University, Osaka-Japan) • Prof. Kentaro Yoshida (Nagasaki University, Japan) • Dr. Dodik Ridho Nurrochmat (Bogor Agricultural University, Indonesia) | <i>Social Economic Impact of Sustainability Certification</i> |
| | Prof. Bustanul Arifin (Moderator) | |
| 12.00 to 13.00 | LUNCH BREAK | |
| 13.00 to 15.00 | Plenary Session - 4 | Theme |
| | <ul style="list-style-type: none"> • Prof. Teki Surraya (Adikavi Nannaya University, India) • Prof. Helmi (Andalas University, Indonesia) • Prof. I Gde Pitana (Udayana University, Indonesia) | <i>The Dynamic of Agro-tourism and Agricultural Resource Management</i> |

| Time | Activity | |
|---|---|---|
| Prof. Rudi Febriamansyah (Moderator) | | |
| 15.00 - 17.00 | Plenary Session - 5 | Theme |
| | <ul style="list-style-type: none"> • Dr. Shaufique F. Sidique (Institute of Agricultural and Food Policy Studies, Malaysia) • Marcel Djama, Ph.D (CIRAD-Agricultural Research for Development, France) • Dr. Khuram Nawaz Saddozai (The University of Agricultural Peshawar, Pakistan) | <i>Sustainability of Global Palm Oil Supply Chain</i> |
| Dr. Diana Chalil (Moderator) | | |
| 17.00 - 17.30 | Closure | |

For more information:

Please visit the Conference Websites <http://www.perhepi.org/icc-isae/>
 Conference email icc.isae@gmail.com

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