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has participated as

Speaker

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*New Social Economics of Sustainable Agriculture and Food System:
The Rise of Welfare State Approach*

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President of ISAE

Dr. Bayu Krisnamurthi



The Chairperson of
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Prof. Dr. Hermanto Siregar

The Dynamic of Agro-tourism and Agricultural Resources Management

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Rationale of Agro-tourism (1)

Agriculture → is the backbone of most developing countries – like Indonesia and India as well

Tourism → is travel for pleasure or business

SUPPLY AND DEMAND PERSPECTIVE

- How can we develop agriculture (rural communities) in order to attract tourist to visit? – *supply side*
- What can we do to change the perception and motivation of tourist to visit? – *demand side*

Rationale of Agro-tourism (2)

In Demand side:

- Economic growth - higher income - better public infrastructure to-from rural areas – better information system → may increase possibility to travel for pleasure and business
- Question? -- What are actually the tourist want to see or what to have experience in the rural/agriculture areas?

In supply side: it is happening now (involution, transformative, developed)

- Ecological changes, Agricultural changes, Cultural changes
- Question? How can we develop agriculture to attract tourist to visit, without destructing the ecology, socio-culture of communities, and still able to develop agriculture production and income

So – agro-tourism development --- balancing Supply and Demand for *the best of rural/agriculture life* ??? PRO-RURAL ; PRO-AGRICULTURE

Points from and to Presenters (1)

- ❧ Prof. Helmi has given us such interesting conceptual framework for agro-ecotourism development – based on the conceptual of sustainable science, and also pretested us case studies as well
- ❧ In Specific he has noted: four key factors: (1) social entrepreneurship, (2) social institutions, (3) synergy with private sectors, and (4) technology and innovation.
- ❧ Here, I am thinking from the supply side: Those four key factors may face the limitation of rural people --- as a result the rural people will depends on the outsiders, (the agro-tourism developer) – So → what is the best way in developing agro-tourism – that may guarantee the main actors are rural people and local farmers themselves.

Points from and to Presenters (2)



- ❧ Here, may be Prof Helmi, can elaborate a little bit about his experience in agro-eco tourism development → that able to strengthen the local farmers, either at individual or community level.
- ❧ Another thing about technology innovation → where should it actually go – modernizing technological change for higher production/productivity or conservative technology for ecology and tourism attraction??

Points from and to Presenters (2)

- ❧ Prof. Teki has given us very interesting case study from India: the Vanavihari (may be similar to *Wanawisata*)
- ❧ The local communities (68 HH) who live inside the national forest have been given the right to manage the vanavihari as the agro-eco tourist destination → showing very good impact to them and also the forest as well.
- ❧ I have visiting this side last month, and I get very-depth impressive about this forest areas and the communities

Points from and to Presenters (3)



- ❧ I would like to ask Prof. Teki, in regard to the framework have been explore by Prof. Helmi, especially about two last key factors; the synergy with private sectors and the technological innovation.
- ❧ Can you also inform us about the experiences about this two, or may your assessment about the potentiality to develop these two key factors in order to guarantee the sustainability of this Vanavihari.



Thank you very much